



# STATE BUDGET SUMMARY OF OUTCOMES 2018-19

## VTIC State Budget Submission Recommendation

## State Budget Outcome

### Marketing and Events Funding

- \$160 million over four years for Visit Victoria to maintain its scope of activity across all markets
- Continued support for the Regional Tourism Boards and Destination Melbourne
- Maintain funding for the attraction of Major Events to Victoria
- \$40 million over four years for the Melbourne Convention Bureau (MCB)
- \$3 million over four years for Business Events Victoria

- \$51.1 million total funding for Visit Victoria; included within this is \$21 million for two years for Business Events through MCB
- \$400,000 a year for two years for Business Events Victoria
- \$4.5 million increase to the Major Events Fund
- \$2 million in a contestable fund for Regional Tourism Boards and Councils for attracting new visitors and events

### Workforce Skills and Training

- Commit to establishing a Tourism & Hospitality Workforce Taskforce and provide \$5 million over three years for the development of a State-wide Campaign to promote tourism and hospitality career attractiveness.
- Increase Victorian Government student subsidy rate for full qualifications for the Diploma and Advanced Diploma of Tourism & Travel Management

- Inclusion of the Certificate III in Hospitality on the Free TAFE Courses List
- A new model for school-based apprenticeships and traineeships to be piloted delivering up to 1700 places for the “HeadStart Program” in 100 secondary schools across the State

# STATE BUDGET SUMMARY OF OUTCOMES 2018-19

## VTIC State Budget Submission Recommendation

## State Budget Outcome

### Infrastructure and RTIF

- \$150 million for Stage Two of the Shipwreck Coast Masterplan.
  - \$28 million over four years for Phase One of Puffing Billy Railway.
  - \$3 million to support the design phase of the Falls to Hotham Alpine Crossing and Coastal Wilderness Walk.
  - Support for the \$150 million Geelong Convention & Exhibition Centre.
  - \$30 million for the development of the Cowes-Stony Point Ferry Project.
  - \$5 million for the development of the Queenscliff-Sorrento Ferry Terminals Project.
  - Support for the \$300 million Etihad Stadium entertainment precinct.
  - \$200 million over four years for the Regional Tourism Infrastructure Fund (RTIF)
- As part of the Geelong City Deal, a total investment of \$153 million which includes the Geelong Convention Centre and the Shipwreck Coast Masterplan
  - \$32 million for Puffing Billy Tourist Railway Upgrades
  - \$2 million for the Falls to Hotham Alpine Crossing
  - \$231 million for Victorian Major Stadia Funding including the Etihad Stadium Redevelopment

### Other Important Wins for Tourism

- \$941 million for a comprehensive program to improve regional Roads in Victoria including the establishment of a new authority to be headquartered in Ballarat
- \$5.5 million for Public Transport Concessions for international Students
- \$11 million for continued eradication of mobile blackspots
- Lowering the regional payroll tax rate to 2.425%, the lowest payroll tax rate in the nation
- \$117.1 million for Parks Victoria to continue to manage its broad scope of activity
- \$50 million for the Geelong Fast Rail and Airport Rail Link Planning
- \$23 million for Munarra Centre for Regional Excellence
- \$500,000 for the Murray River Adventure Trail
- \$500,000 for a business case for the Grampians Cycling Plan
- \$400,000 for Mount Dandenong Tourist Road Upgrades
- \$3 million for Melbourne Cable Park
- \$1 million for Werribee Zoo Expansion
- \$5.8 million for Port Melbourne Station Pier to grow cruise ship operations into Victoria
- \$4m for the prevention of Ticket Scalping
- \$1.8 million for the Australian Centre of Moving Image Redevelopment
- \$300,000 for a Silo Art Study