



## YOUR NEWS AND INFORMATION

- Stay up to date - eNews and other updates
- Stay up to date - quarterly Tourism Excellence magazine



## YOUR VOICE

- Policy and Advocacy - support and lobbying on your behalf to Government
- Research and submissions on your behalf, so that you benefit from industry having a united voice
- Access to the quarterly Business Trends and Prospects Survey
- Be heard - an automatic seat on the VTIC Policy Committee of your choice
- Annual editorial in Tourism Excellence magazine
- Connect - your message sent monthly to some 20,000 VTIC and VCCI members



## YOUR PEOPLE

- Find your next star employee - post your vacant positions on the only tourism industry specific jobs board in Victoria
- Receive member exclusive offers and discounts via the Connect program
- Access to Apprenticeship Support Australia
- Internship program - employ a Victorian university intern for 120 hours and we contribute \$3,000 to the cost
- Access to VCCI's Workplace Relations Advice Line
- Access to VCCI's Modern Awards subscriptions



## YOUR TOOLS AND SERVICES

- Listing on the VTIC member directory
- Access to VCCI's library of online manuals, tools and templates
- Member pricing on export documentation



## YOUR EVENTS AND TRAINING

- Access to VTIC's professional development webinar series
- Member pricing to attend VTIC and VCCI conferences and events, including the RACV Victorian Tourism Awards and the Victorian Tourism Conference\*
- Member pricing to attend VCCI training courses - from OH&S to social media and everything in between. Lots of online training courses too
- Invitations to exclusive VTIC Premium member Boardroom lunches
- Ten tickets per annum at "Victorian Chamber Presents" event series
- Your choice of a VTIC events credit OR tickets to VCCI Fast Forward/Business After Dark per membership year
- VCCI training/consulting credit per membership year

CONNECT

PREMIUM

COMPLETE

ESSENTIALS

IN THE LOOP  
SUBSCRIBER



\$500 AND  
2 tickets/each  
\$700

\$400 OR  
8 tickets  
\$500

\$300 OR  
6 tickets  
\$400

\$200 OR  
4 tickets  
\$200

PRICING:

\$8,200 + GST

\$5,500 + GST

\$1,200 + GST

\$700 + GST

\$150 + GST

\* QT Accredited In the Loop subscribers also receive member pricing for VTIC events.  
\* Excludes briefings and courses delivered by training providers other than the VCCI.

# WHO IS VTIC?



**TOURISM IS  
VICTORIA'S  
BUSINESS**

Victoria Tourism Industry Council (VTIC) is the peak body for Victoria's tourism and events industry.

In partnership with the Victorian Chamber of Commerce and Industry (Victorian Chamber), VTIC membership provides solutions to your everyday business challenges.

We offer members the latest news and information, connections to other tourism and events professionals, input to our 'one voice' policy agenda, accredited training and invaluable business advice to help you thrive and avoid pitfalls.

VTIC is an advocate, supporter of industry and partner to your business.

## VICTORIAN CHAMBER OF COMMERCE AND INDUSTRY (VCCI)

The VCCI is the peak body for business in Victoria, providing leadership, information, representation and networking opportunities to businesses across the State.

## MELBOURNE CHAMBER OF COMMERCE (MCC)

The MCC is the VCCI's premium corporate membership offering, bringing together many of Victoria's most influential organisations, business leaders, influencers and government representatives at all levels to affect policy, exchange ideas and lead Victorian business into the future. The MCC is an independent, professional body for medium to large organisations who want to contribute to Victoria's success.

## QUALITY TOURISM DEVELOPMENT PROGRAMS

VTIC hosts a suite of integrated Quality Tourism Framework development programs (QTF), the Quality Tourism Accredited Business program, Star Ratings accreditation and the RACV Victorian Tourism Awards.

QTF programs, designed by industry for industry, support business in offering a professional tourism experience and operational sustainability. Through self-paced online tools, operators complete modules across five broad principles: Business Performance, Marketing, Customer Experience, Sustainability, and Continuous Improvement.

## RACV VICTORIAN TOURISM AWARDS

The RACV Victorian Tourism Awards, the pinnacle of the QTF, is a business development program across 30 categories showcasing Victoria's best operators and recognising individual contributions to tourism. The yearly program culminates with a gala ceremony to celebrate Victoria's finest. Gold winners advance to compete against the nation's best at the Qantas Australian Tourism Awards.

## VICTORIAN TOURISM CONFERENCE

VTIC manages the annual statewide Victorian Tourism Conference which presents impressive and thought-provoking speakers, workshops and activities. A great opportunity for the industry to get together, and collectively plan for growth of Victoria's visitor economy.

## BUSINESS EVENTS VICTORIA

Members of the VTIC team manage our partnership with Business Events Victoria (BEV), which includes delivery of the state-government funded Regional Victoria Business Events Program.

The BEV team seek to grow regional Victoria's share of the MICE market and works collaboratively to demonstrate the quality and diversity of venues, services and settings in regional Victoria.

## WORKPLACE ASSURED

Workplace Assured is the only national membership offered by the State Chambers (including VCCI & VTIC). It's a proactive solution for managing your employment relation obligations with a compliance review, unlimited bespoke advice including legal, customised documentation specific to your business and employees, legal representation, claim costs all covered and VTIC Complete benefits. All at no additional cost once you join Workplace Assured.

## ABOUT THE VICTORIAN TOURISM AND EVENTS SECTOR TODAY

Tourism and events are growth industries for Victoria and contribute some \$24 billion to the state economy each year and employ more than 214,000 people.

This is a diverse industry and VTIC invites members to align themselves with the six different policy groups according to their industry sector: Accommodation, Attractions, Destinations, Events, Tour & Transport or Tourism Services & Hospitality.

## CONTACT US

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## VTIC MAJOR PARTNERS



## VTIC CORPORATE PARTNERS



## VTIC INDUSTRY PARTNERS

